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Newsletter of the University of East Anglia



Art and the environment

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Please send stories (maximum 300 words), media watch entries, event listings and (free) accommodation and small ads to

broadview@uea.ac.uk
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NEWSFLASH: Satisfied students put **UEA** near top of table

As *broadview* went to press, the university discovered that 2008 is its best year ever for student satisfaction. For four consecutive years, UEA has been in the top five English universities for overall student satisfaction. This year we are bettered only by Cambridge among mainstream English universities. Full story next month – or click on *National Student Survey 2008* on the front page of the UEA website.

Piloting new REF

UEA is one of 22 universities chosen to pilot the new research excellence framework (REF) system designed to replace the research assessment exercise (RAE).

HEFCE has chosen the institutions from volunteers across the UK and began to test a range of models this summer. The number of times academics' research is cited by their peers is one of the new measures proposed for inclusion in the REF for science and technology subjects to judge the quality of a department's research, with peer review taking a lesser role.

UEA has submitted data principally from the Faculty of Health: Epidemiology and Public Health, Health Services Research, Nursing and

Midwifery, Allied Health Professions and Studies and Psychology.

A reconciliation and validation process with HEFCE will take place through September and October with final results published towards the end of the year. It is not a certainty that citations will be included in the REF ultimately; the purpose of the pilot is to inform if and how citations will be included in future assessment exercises.

"We are pleased to have been chosen as one of the pilot institutions. It is very important for the whole sector that we get this right."

Prof Trevor Davies, pro-vice-chancellor for research

ACAD appointment

Rob Evans has been appointed as the university's academic registrar, overseeing the work of the Academic Division.

Rob (pictured) has held many roles at UEA including that of senior group administrator for the Health and Professional Group and deputy academic registrar. Recently, he has also been acting academic registrar.

Welcoming the appointment, Vice-Chancellor Prof Bill Macmillan said: "I am delighted that Rob has accepted the post. He brings a wealth of experience to the role and his knowledge of UEA will prove invaluable as we work closely on the delivery of the new corporate plan."

The Academic Division comprises the Planning Office, the Learning, Teaching and Quality Office, the Research, Enterprise and Engagement Office and the Equality and Diversity Office.

NERC appointment

Prof Andrew Watson (ENV) has been made a council member of the Natural Environment Research Council (NERC).

The prestigious four-year appointment was announced last month by lan Pearson, Minister for Science and Innovation.

Prof Watson has been based in ENV since 1996 and is a Fellow of the Royal Society. He is an expert in marine biology, physics and chemistry, atmospheric and planetary sciences and Earth system science.

"Appointment to NERC council is both an honour and a responsibility," said Prof Watson. "The council must ensure that public money is used wisely to research how our planet works. We will need that understanding if we are to prosper over the coming decades and centuries."

NERC funds world-class science that increases knowledge and understanding of the natural world. Council members have corporate responsibility for all NERC's actions and those of its staff. They decide issues such as corporate strategy, key strategic objectives and targets, and major decisions involving the use of financial and other resources.

Ed Wallis, chairman of NERC, said: "The marine science sector has been underrepresented on the council in recent years so Prof Watson's expertise in this area is welcomed."



Literary prize for UEA translator

BCLT director Amanda Hopkinson has been awarded a prestigious international crime fiction prize.

She won the Duncan Lawrie International Dagger 2008 award for her translation of *Lorraine Connection* by Dominique Manotti.

Amanda worked with co-translator Ros Schwartz to translate the book from French into English. She collected a prize of $\mathfrak{L}1000$ at an awards ceremony at the Four Seasons Hotel in Park Lane, London.

"After all the fuss about 'foreign authors' making off with the Silver Dagger Award in

previous years, it's good to see some recognition of the fact that Eurocrime remains a success story in the field of contemporary thrillers," she said.

"And Dominique Manotti is not afraid to tackle dirty deals in high places, nor of naming names among well-known politicians and businessmen."

Lorraine Connection is a tale of industrial espionage and murder set in a former iron and steel manufacturing region in north-east France. A best-seller in France, the book is also being made into a film.

New Code for Research Staff

VC Prof Bill Macmillan has launched the university's new Code for Research Staff. This puts UEA-specific detail into the new national Concordat, published at the end of June, which has been circulated to researchers and Pls.

The Concordat recognises the importance of recruiting and retaining excellent researchers, valuing their importance in delivering top class research, supporting researchers in their personal and career development, promoting diversity and equality and regularly reviewing progress.

UEA's code represents a substantial step forward in the relationship between the university and our research staff and is the result of a lot of hard work by the Research Staff Working Group, which consists of representatives of researchers from all the faculties, chaired by Prof Trevor Davies.

All researchers are urged to look at the code. Go to: http://www.uea.ac.uk/ueanetwk/reg/hrd/hr/crs/welcome.html and click on the top link: University Code for Research Staff

Don't be taken in by hoaxers

Colleagues and students are being urged never to disclose usernames and passwords in emails, as individuals continue to be taken in by hoax emails.

Sending your details in this way makes it easy for your account to be used to send out spam emails, causing UEA to be blacklisted on more than one occasion by providers such as Hotmail. This has caused considerable disruption and inconvenience.

"We would never ask you to verify your password or in any way compromise the security of your account in an email – and nor would any reputable bank or organisation," said Heather Wells, head of user services (LIB). "Don't do it!"

If you have replied to an email sending details of your username and password, please contact the Staff Helpdesk on x2345 or the student helpdesk on x3169.

broadview schedule 2008-09

broadview welcomes	Deadline	Published
your stories, event	Oct 6	Oct 16
listings and	Nov 3	Nov 13
accommodation/	Nov 24	Dec 4
small ads. Please	Jan 12	Jan 22
email copy and any	Feb 9	Feb 19
accompanying	Mar 16	Mar 26
images to	Apr 27	May 7
broadview@uea.ac.uk	May 26	June 4
by the following	July 20	July 30
dates:	Sep 7	Sept 17

St John special offer

To celebrate the 10th anniversary of its group UEA LINKS, St John Ambulance will be running 10 free courses on campus.

The Community First Aid courses will be open to anyone studying or working at UEA. They will last three or four hours and the first course takes place on September 29. For further dates and to reserve a place contact philip.kinghorn@norfolk.sja.org.uk

The courses have been made possible thanks to the support of the East of England Cooperative Society and Barclays.

For more information about the training offered by St John Ambulance visit www.sja.org.uk



First Academician

Prof Andrew Jordan (ENV) has become the first person at UEA to be elected as a member of the Academy of Social Sciences.

Academicians are elected because of their significant contribution to social sciences and its promotion. Prof Jordan (pictured), whose research interests include political science, UK and European environmental policy and politics, was nominated by the UK Political Studies Association.

He said: "I feel deeply honoured to have had my work recognised in this way. I am very grateful to all my colleagues and academic collaborators – both at UEA and beyond – for the generous support they have given me in the past."

The academy aims to promote excellence in and encourage the advancement of the social sciences in the UK through research, education and service to the community.











From L-R: Greg Shaffer, Mathias Siems, David Cockburn, Andrew Gregoriou and Simon Carding

New professors

Mathias Siems has taken up a chair in LAW. Educated at the Universities of Munich and Edinburgh, his research focuses on company law, comparative law, and law and finance.

Simon Carding has been appointed Professor of Mucosal Immunology in FOH. This is a joint appointment with IRF where he heads the Gastrointestinal Tract Institute Strategic Programme.

Joining NBS from Brunel University, Andrew Gregoriou has been appointed Professor of Finance. His research focuses on the liquidity of internet stocks and corporate earnings.

Greg Shaffer has joined ECO to take up a part-time chair in industrial economics. He also works at the William E Simon School of

Business at the University of Rochester, New York. His main areas of interest are industrial organisation, marketing and microeconomics.

PHI has appointed two part-time professors. **David Cockburn** has taught at the University of Wales, Lampeter from 1979 and been associate editor of *Philosophical Investigations* since 2001. **Marie McGinn** has taught at the Universities of Wisconsin and York. Her work focuses on Wittgenstein, epistemology and philosophy of mind.

David Bates is Professor of Medieval History. He took up his post in HIS last year and specialises in the history of Britain, France and the duchy of Normandy between the 10th and 13th centuries.

UK first for Norwich Business School

Norwich Business School (NBS) is to be the first UK institution to offer students the chance to gain a Diploma in Management Consultancy with their Masters of Business Administration (MBA) qualification.

The school has been awarded Approved Centre status for the diploma by the Chartered Management Institute (CMI). It means that full-time MBA students will have the opportunity to achieve a joint award of MBA and Diploma in Management Consultancy, something no other MBA programme in the UK currently offers.

The Approved Centre status has been awarded in recognition of the school's commitment to the practical application of theory through MBA student consultancy education and projects with 'live' businesses and organisations.

MBA programme director Terry Kendrick said: "We are proud of the industry focused nature

of our MBA and the emphasis we place on the multiple consultancy projects participants undertake. It is this innovative approach to executive education that has led to our recognition by CMI."

There is no additional fee for this extra qualification and it will not be compulsory for students to take the joint award. The diploma is available to students on the MBA General, MBA in Strategic Carbon Management and MBA in Financial Services. For further details contact Sophia Bates on x1399 or sophia.bates@uea.ac.uk

Below: MBA students



Kick-start to engagement training

Dr Laura Bowater (MED) and Dr Kay Yeoman (BIO) kick-start the new Public and Community Engagement learning programme with a session designed to facilitate staff/public engagement on October 8.

The pair have been commissioned by CUE East and CSED to develop and deliver a Public Engagement Practitioners Programme informed by their extensive experience as practitioners.

The session will be followed up with individual mentoring assistance and guidance. Other contributors to the new CUE East development opportunities include BBC Voices (You and community engagement: introduction to film-making), Rainbow Nations (Diversity matters for public and community engagement) and the Teacher Scientist Network in collaboration with SCVA (Approaches to engagement with schools: a science and arts perspective).

CUE East has already facilitated

collaborations with BBC Voices. Matt Bawn and Jess van Wonderen of CAP were trained in film-making so they could film Stephen Ashworth's Norwich Science Olympiad in July, using equipment provided by the BBC.

The SCVA Culture in the Countryside project was joined by BBC Voices and CUE East at a July session in Downham Market with Hilgay Primary and the high school. Residents of the village were interviewed on village life by Year 5 pupils who had received training on interviewing skills and the event was filmed by the high school students using BBC equipment. This collaboration is now a firmly established feature of the project.

The films can be seen on the CUE East website www.cueeast.org

Lunch with CUF Fast

Colleagues involved with public and community engagement activities are invited to find out more about the sustainable living and enhancement funds available to them. Come to lunch with CUE East on October 15 to find out what we do and how can we support you. See the new CSED Programme for details and booking or email community@uea.ac.uk



L-R: Dr Kay Yeoman and Dr Laura Bowater in action at 'Cells Alive' this month at the Forum, Norwich

EC analysis begins

Prof Hussein Kassim (PSI) has been awarded an ESRC grant of just over £257,000 to lead a team of leading international scholars in research on the European Commission.

At the heart of the project is the largest survey of commission officials ever to be conducted by independent researchers.

Over two years it will investigate the internal operation of the commission and how the organisation has responded to the challenges of enlargement and administrative reform. The team will use the insights drawn from the data and follow up interviews to produce an authoritative analysis of one of the world's most powerful international administrations.

Prof Kassim added that the aim was also to improve public understanding of the commission and what it does.

Information Services launches new library search tool

UEA Information Services has launched Broadsearch, a powerful library search tool, using Ex Libris's Primo software.

Broadsearch offers a quick, easy-to-use interface for searching across library resources, including UEA's library catalogue, digital repository and subscribed e-resources, all in one go. It makes finding local and remote resources, like books, journal articles, images, music scores and digital objects, more intuitive.

Broadsearch includes a sophisticated ranking algorithm, leading to results by relevance not just year of publication. Options for refining search results and suggestions of alternative search terms are also provided.

Where access to full-text resources are

available, you can follow links directly to them.

Up-to-date availability information is clearly presented, and the user experience is enriched by being able save search queries and results, request notifications by email, or receive RSS feeds of new items. Other features include book covers provided by Syndetics Solutions.

Over the next few months Information Services will be working on additional Web 2.0 functionality such as book reviews and tagging.

Access to Broadsearch is available in the right hand column on the Information Services Website home page and the Academic tab in the Portal or via the address http://broadsearch.uea.ac.uk

Wellbeing Week

As part of UEA's continued commitment to the development of a healthy university culture, the Dean of Students' Office, in collaboration with the Union of UEA Students, are organising a Wellbeing Week from October 6-10.

Wellbeing Week will feature days dedicated to specific aspects of health and wellbeing, including the Wellbeing Fair on October 8 and culminating in World Mental Health Day on October 10.

A variety of events and promotional activities will be on offer during the week for both students and staff, details of which will be circulated nearer the time.

For more information contact Suzanne Hurn at the Dean of Students' Office on x2761 or s.hurn@uea.ac.uk



Putting on a good show

The Transitions professional skills programme for postgraduate researchers has organised another event to raise awareness among employers and the general public of the breadth and high quality of research carried out by UEA PhD students.

The Showcase of Postgraduate Research 2008 on September 24 will give more than 30 postgraduate students the chance to present their research as a poster display in the atrium of the Forum, in Norwich.

Four students have been selected to give formal talks to invited guests, including local and regional employers, community organisations and university faculty, as part of an evening business reception hosted by Vice-Chancellor Prof Bill Macmillan. Prizes have been sponsored by CUE East, May Gurney and Workhouse, and will be awarded to those students who communicate their research most effectively to a non-specialist audience.

The event aims to give postgraduate researchers the chance to develop their communication and networking skills and to consider the real-world implications of their research, while promoting the employability of PhDs within the job market.

This event is free to attend but registration for the evening business reception is essential. Contact Suzanne Walker at suzanne.walker@uea.ac.uk. For further information go to www.careers.uea.ac.uk/showcase

All in a day's work

For Heather Wells Head of user <u>services (LIB)</u>

What do you do in a day?

I manage the teams that are responsible for most of the front-facing aspects of ISD, including the IT & Library helpdesks. We try to ensure that all routine services run smoothly, from the Library self-service issue & returns machines, to IT accounts and campus cards. I like to start my day by spending time with staff at each of the helpdesks to get up to speed with any issues they may be facing, and then it's down to e-mails, meetings and the more challenging aspects of trying to develop and deliver service improvements.

What skills do you need?

Patience, good customer care skills, and the ability to prioritise and multitask, backed up by a good understanding of issues facing the education sector and the library and information profession. A sense of humour is vital!

What did you do beforehand?

I started my working life as a scientist with the Ministry of Defence but since then have had a variety of jobs, all in the information sector. I have also spent time working freelance for the Financial Times and Flightline magazine. My most recent role was as learning centres manager for Greenwich Community College during the week and librarian at Birkbeck College, University of London, at weekends.

What do you like about your role?

The variety and the ability, hopefully, to make a difference to the teaching and learning experience of users, no two days are ever the same.

Are there any frustrations?

Mainly linked to lack of time or resources to achieve all I would want – and sometimes not knowing how to change things quickly enough.

How have things changed?

There have been significant changes in the Library with the introduction of self-service facilities and more recently the extended Library opening hours. It has been really rewarding to be able to implement something that has made such a significant difference to the student experience.

Any memorable events?

Start of year 2006-07 was my baptism of fire – I had only been in post a matter of months when changes to IT systems caused havoc for staff and students. However, I am pleased to say we all learnt a lot from the situation and it gave me the opportunity to meet and work with a wide cross-section of the university community in very short time.

What would you like to happen in the future?

More flexible opening hours and study spaces in the Library to meet the different needs and learning styles of our users – maybe even a Library café and hopefully a smooth start to the next academic year.

Castle Meadow low emission zone

A new low emissions zone created around Castle Meadow as part of a collaborative programme between the university, the city and county councils and local bus companies, aims to make Norwich an even more pleasant and more sustainable city.



The university is working within Civitas SMILE to help monitor the effectiveness of the low emission zone (LEZ) and in several other programmes to reduce the impact of traffic in the city and to reduce pollution and greenhouse gas emissions.

Actions being taken to create the Castle Meadow LEZ include limiting access to buses and taxis, working with bus operators to upgrade bus fleets, introducing eco-driving for over 100 bus drivers and requesting buses to switch off engines when not in use.

CRed – the community carbon-reduction scheme based at UEA – is also working with local partners Liftshare.com, Norfolk County Council and Norwich Union to help understand and lower barriers to car sharing.



















From top row, L-R: Toni Morrison, Richard Holmes, David Hare, Cherie Blair, Jung Chang, David Guterson, Geraldine Brooks, David Lodge and Sebastian Barry

A truly international line-up

Writers from across the world are coming to UEA this autumn for the latest literary festival.

The festival is opened by Cherie Blair on September 29. The practising barrister and wife of former Prime Minister Tony Blair will be talking about her life, following the recent publication of her much talked about autobiography Speaking for Myself.

David Lodge (October 8) is Emeritus Professor of English Literature at the University of Birmingham. His novels include The British Museum is Falling Down, Nice Work, Small World, Therapy and Author, Author. His latest work is Deaf Sentence.

Born in Seattle in 1956, **David Guterson** (October 13) worked as a teacher for 12 years during which time he began to write. His first novel, Snow Falling on Cedars, won the PEN Faulkner Award and sold four million copies.

Geraldine Brooks (October 16) was born in Australia and studied at the University of Sydney. She later worked for the Wall Street Journal, working in the Balkans, the Middle East and Africa. In 1996, she won the Pulitzer Prize for her novel March.

David Hare (October 22) co-founded the Portable Theatre Company and has been one of the country's leading playwrights for 40 years. His many plays include Plenty, Racing Demon, Murmuring Judges, The Absence of War, Via Dolorosa and Stuff Happens. He was knighted in 1998.

Born Chloe Wofford in 1931, Toni Morrison (October 29) is a graduate of Howard University in Washington DC. Her novels include The Bluest Eye, Beloved, and

Song of Solomon. She has won both the Pulitzer and Nobel prizes and until recently was a professor at Princeton University.

Richard Holmes (November 12) has written a series of ground-breaking biographies on Chatterton, Shelley and Coleridge. He is a winner of the Somerset Maugham Award, the Whitbread Book of the Year Award and the Samuel Johnson Award. His latest work, The Age of Wonder examines the lives and work of scientists of the Romantic age.

Dublin-born Sebastian Barry (November 17) has written plays (The Steward of Christendom, Our Lady of Sligo), novels (The Long Long Way', The Pride of Parnell Street) and poems (The Pinkening Boy). He is the winner of the Ireland/America Literary Prize, the Critics' Circle Award and the Writers' Guild Award.

Author of best-selling autobiography Wild Swans, Jung Chang (November 24) was born in the Sichuan Province of China in 1952. She left China in 1978 and received a PhD from York University in 1982. She now lives in London. Together with her husband, Jon Halliday, she is also the author of Mao: The Unknown Story.

All readings take place in LT1 at 7pm except the Cherie Blair event, which begins at 6.30pm. Season tickets priced £48 (students and concs £42) and individual tickets priced £6 (no concs) are available from the UEA Box Office on 01603 508050.

COVER STORY

Art and the environment

A Suffolk beach was the venue for an art installation involving one of the first students on UEA's new MA in Creative Entrepreneurship.

Jan Candy is a founder member of art collective Purplesnail, which put together the beach hut installation on Felixstowe beach.

After being on the MA course, which aims to give people establishing their arts careers the practical business skills to be a success, Jan was able to secure sponsorship and funding for the work.

Entitled 100:50, the installation was designed to make people think about the consequences of their current patterns of consumption on global warming, climate change and rising sea levels - in 100 years the Suffolk sea level is predicted to rise by at least 50cms.

The installation was made up of three fibreglass beach huts which were exposed at low tide and partially covered by the sea at high tide. They were also lit up at night.

Jan said: "It went fantastically, it has been much more successful that we thought it would be and has prompted more discussion among people. There were always people there looking at it and reading about it."

The installation was moved earlier this month but it is hoped that it will return next spring.



building for the future.

Your update on campus development in 2008/9

During the latter half of this year and early 2009 construction activity on the Campus will continue apace. Of particular significance are the first phases of two projects that have recently started – the Biomass Energy Centre and the Academic Building East – as well as an exciting scheme which will regenerate the university's central Square.

Academic Building East

Work has started on the first phase of this building, which will provide approximately 3000sq/m of floor space. It will be a three-storey building, with a lower ground floor including a lecture theatre with a 360-seat capacity and several large seminar rooms on the ground and first floors. On the second floor will be a new Executive Education Suite, which will be part of Norwich Business School. All the rooms will be fitted with the latest electronic audio visual equipment to complement what will be among the best facilities within the region. The building will be heated and cooled utilising the Termodeck system, an extremely efficient, low-energy method of supplying heating cooling and natural ventilation to a building.



Regeneration of the Square

The Square is at the heart of the university and a central focal point for the community. It was constructed in the early 1970s and is due to be updated to current standards. A project to resurface the hard landscape, update the 1970s design and provide a basis for future commercial development, whilst ensuring that the Square remains a focal point for the community and a celebration of success, is anticipated to start in a couple of months.



Biomass

early in 2009.

Situated at the east end of the Main Car Park next to the new INTO UEA building, the Biomass Energy Centre will enable the university to generate about 90 per cent of its electricity and heat load. With the application of new technology it will contribute to the reduction of the university's carbon emissions by 60 per cent of its 1999 levels - some 40 years ahead of government targets. This example of the application of a renewable energy source fits the government's carbon reduction aims at a very high standard of energy conversion with very low local impact. It is hoped that the new plant will be operating alongside the current combined heat and power plant







Alter Ego:

Annie Blyth, research associate in AHP, reveals her Alter Ego

I really enjoy my work, but out of hours I inhabit a rather different realm – that of Bharathanatyam, a form of classical Indian dance. I have been dancing with Natyapriya, a Norwich-based group, for about nine years and find the whole process of learning, rehearsing and performing really challenging and rewarding.

Bharathanatyam movements are rhythmic and pronounced and the positions of the body are exceedingly structured and, I did initially find, quite alien to my western experience! Most of the footwork is done on flat feet, involving lots of stamping, the sound of which is deliberately exaggerated by wearing ankle bells. The fingers, hands and arms are alarmingly complex and there are literally hundreds of various positions of the fingers alone.

Natyapriya performs regularly around Norfolk in all sorts of venues, our most recent one being at Norwich Playhouse in June, when we did Sri Rama, a story from the Hindu epic, The Ramayana.

The camaraderie of being with a group of lively women, the challenge and beauty of the dance, the colour and vibrancy of the silk costumes and twinkly accoutrements makes this a truly enriching and inspiring influence in my life. I love it!

To find out more visit www.natyapriya.com

Will Self among speakers at Sebald event

The university staged a major international conference celebrating the life and work of WG Sebald earlier this month.



The keynote speakers were novelist and 'critical' Sebald fan Will Self, Sebald translator Anthea Bell, literary critic Dame Gillian Beer, and psychologist Adam Phillips.

Delegates from across the world attended the event, which included a walking tour of Suffolk landmarks that appear in Sebald's books – including Somerleyton Hall and Lowestoft Pier.

Born in Germany, WG 'Max' Sebald (pictured) taught at UEA from 1970 until his death in a car accident in 2001, aged 57.

Critically-acclaimed works such as *The Rings of Saturn*, *Austerlitz*, *The Emigrants*

and On the Natural History of Destruction were termed 'prose-fiction' by the author because of their deliberate blurring of fact and fiction.

Since his untimely death he has become a cult figure and the word 'Sebaldian' has been coined for the genre he created – a unique mix of history, fiction, myth, landscape, travel and photography.

Twenty years ago Sebald founded the UEA-based British Centre for Literary Translation (BCLT), which organised the conference.

"Max would have hated the idea of a memorial, but we were thrilled to celebrate his life and work with this conference, which produced rich and creative responses to his work from writers across the globe," said BCLT director Amanda Hopkinson.



Conference organisers (L-R) Amanda Hopkinson, Jean Boase-Beier, Lyndsey Stonebridge and Jeannette Baxter

Confronting social and environmental sustainability with economic pressure

A major new research project, one of the first at UEA funded under the European Commission's Seventh Framework
Programme, is aiming to better understand the relationship between sustainable development and other long term goals of the EU such as 'better regulation' and, frequently, deregulation. One of the big challenges is how to integrate economic, environmental and social objectives within this ideological policy framework.

The project is entitled Confronting Social and Environmental Sustainability with Economic Pressure: Balancing Trade-offs by Policy Dismantling? (CONSENSUS).

ENV, through work led by Prof Andrew Jordan and Dr John Turnpenny, is a major partner in the project's consortium.

CONSENSUS will investigate how conflicts between different objectives are addressed in processes of deregulation and policy dismantling. In particular, how do individual states respond to these challenges under different levels of economic pressure?

CONSENSUS will carry out a systematic comparison across 25 OECD countries, over the period 1975-2005, on how priority areas for sustainable development – climate change, public health, natural resource management, biodiversity and poverty and social exclusion (such as social transfer and social assistance programmes) – have been shaped by factors like global competition and international harmonization of standards.

Happy 40th birthday to Computing Services

Computing Services, now ITCS, is celebrating its 40th birthday this year. When started in the autumn of 1968, the Computing Centre building was shared by service staff and teaching staff under the directorship of the late Prof Peter Stocker.

Dr Kevin Worvill, head of systems for ITCS, said: "It's hard to imagine now that a computer with just a tiny fraction of the power and memory of a modern desktop PC could serve the needs of UEA, from commercial to scientific. The cost of it in today's money translates to around £5m. If you look in the original machine room today you'll see hordes

of students emailing and word processing on workstations each more powerful than the original single mainframe."

He added: "As Computer Science courses were only just starting up in universities most of the staff were recruited from other schools of study and maths, physics, chemistry and biology were all represented in the early years with this mix of people being a great strength of the initial service."

Further historical information and pictures can be found at: www.uea.ac.uk/~itcsua/timeteam/cpc

"It's hard to imagine now that a computer with just a tiny fraction of the power and memory of a modern desktop PC could serve the needs of UEA."

Dr Kevin Worvill



The machine room in 1968 with the then machine manager John Roper standing by the console of the ICL 1905E computer

Business income boost for staff

Managed Consultancy Service has helped our academics and professional staff deliver consultancy contracts during the last academic year of well in excess of £1m.

Prof Trevor Davies, PVC for research and Knowledge Transfer said: "Earlier this year in the new Corporate Plan we made some ambitious plans to increase the amount of commercial engagement we have with businesses and public sector bodies.

"Consultancy projects have quickly enabled us to meet some of these ambitions, with a number of the consultancy contracts completed in the last year developing into other types of collaboration with external organisations.

"Consultancy also helps us meet the requirements of the Research Councils to provide evidence of the application of research outcomes in the public and private sector. The levels of business we have already developed show the potential for this type of work and have enabled us to create an efficient and cost-effective Managed Consultancy Service to help deliver these projects."

UEA offers a generous consultancy policy which enables staff to work on consultancy projects for up to 30 days a year. Some of our academics are retained by organisations to

provide them with technical and long term strategic advice. There is also an increasing opportunity for academics to act as expert witnesses which can be potentially very lucrative.

The consultancy manager can help with pricing and negotiation of fees, putting contracts in place and will undertake all invoicing and payment chasing.

However, colleagues who undertake consultancy outside the university's Managed Consultancy Service are reminded that they need to arrange their own Professional Indemnity insurance as they will not be covered by the university's policy. Given the potential for losses and costs that can occur through litigation consultants should ensure they have adequate cover. There are also limits on the amount of university resources and equipment that can be used when undertaking private consultancy contracts.

For further information contact Sue Johnson, UEA's consultancy manager, on x1578 or email susan.johnson@uea.ac.uk

A Festschrift for Emeritus Professor Colin Davis

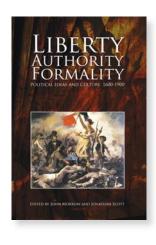
Colin Davis, Professor of English History at UEA from 1990 to 2005 and pro-vice chancellor to three Vice-Chancellors, has been honoured with a *Festshcrift*.

This is a method of expressing esteem and affection for a major intellectual, usually a historian, and is a volume of essays specially written by fellow scholars. It is a rare tribute, reserved only for the most outstanding figures in academic life.

The book was presented to Prof Davis at a ceremony in Cambridge in July. Entitled Liberty Authority Formality: Political Ideas and Culture, 1600-1900, it brings together 13 historians drawn from around the globe. Some are his former colleagues, some his former students, some his intellectual sparring partners. It is a sparkling collection on key themes in intellectual and cultural history and especially that of 17th century England, the field on which Prof Davis has set his stamp.

Former students and colleagues can bask in the reflected glory of the founding Dean of UEA's School of History.

Liberty Authority Formality: Political Ideas and Culture, 1600-1900, edited by John Morrow and Jonathan Scott, is published by Imprint Academic.





Mark strikes gold

A student volunteer has won a prestigious national

award for his groundbreaking work at a Norwich school. Mark Anderson (pictured) was given the Gold Award by Student Volunteering England for his work mentoring pupils at Hellesdon High School. He was the first student mentor at the school.

Mark spent six months mentoring 15 pupils in need of extra help, developing more than 20 learning tools for young people with different learning styles and needs. With his help, the pupils gained a great deal of confidence, resulting in improved performance in their school work.

Mark said: "Seeing a young person recognise their true potential for the first time is the greatest gift of all."

Mark, who studied English Literature and Philosophy, has since graduated and accepted a job at Connexions Norfolk. Now he hopes UEA will receive a community grant so that his learning programme can be used by future volunteer mentors.

Discovering chemistry and pharmacy

Prospective students got a taste of life at university during a visit to CAP in July. Fifty Year 12 science students attended a new residential course *Discover Chemistry and Pharmacy*. It allowed the faculty of CAP to introduce the students to the teaching methods employed and some cutting edge research.

Participants used their chemistry skills to make fuel cells with Prof Thomas Nann and investigated how fingerprints can be used to test for illegal drug use with Prof David Russell.

They took part in a mini problem-based learning session, typical of those used in the pharmacy course, facilitated by Dr James Desborough. They also had the opportunity to prepare and test tablet formulations with Dr Susan Barker and Dr Dominique Georget.

Current students of CAP and student ambassadors joined the participants in all the activities and also for a quiz and curry evening which was expertly compèred by Dr David Wright.

The course, organised by Dr Susan Matthews, pharmacy outreach officer, was funded by a new AAO initiative – the Outreach Opportunities Fund – and it is hoped that funding will be available to repeat this successful event in future.



Conference success for counsellors

An international counselling conference saw 375 leading theorists and practitioners gather at UEA.

The eighth International Conference of the World Association for Person-Centered and Experiential Psychotherapy was hosted in July by EDU's Centre for Counselling Studies in association with the University Counselling Service.

Translation of the keynote lectures was provided by colleagues in LLT, led by Claudine Tourniaire, working in collaboration with visiting translators from Japan and Argentina.

Of the issues explored at the conference, the presumed superiority of CBT (Cognitive Behavioural Therapy) over other psychological therapies captured the imagination of delegates and journalists.

Professors Art Bohart, Mick Cooper, Robert Elliott and Bill Stiles said the claim of CBT superiority was 'a myth' based on the fact that more academic researchers subscribe to CBT than any other approach, leading to research findings that demonstrate bias in favour of their own orientation.

A meta-analysis of over 80 studies was presented at the conference, providing conclusive evidence that person-centred and experiential psychotherapies are as effective as other forms of psychotherapy, including CBT.

UEA is a leading centre for the training of both person-centred and CBT therapists and it is hoped that the issues can be more fully debated as part of a follow-up to the conference in the coming months.



Judy Moore (COUNS) opening the conference in LT1

Look East

UEA, the home of the CRed programme, and Tokyo's Todai University have been holding talks to co-ordinate their efforts to cut damaging carbon emissions.

Over the past year a group of environmental science students from Japan have been studying the CRed approach to action on climate change. Their findings were disseminated to a delegation from Todai University, led by Prof Takeuchi, who visited UEA in the spring.

A video conference was held to establish what each university is doing to address its carbon footprint, and to exchange ideas and share best practice.

The Japanese students at UEA explained how CRed's carbon reduction ambition has been keenly adopted within the UK, whilst emphasising the importance of monitoring and recording the energy savings actions of individuals and businesses. They also gave an overview of the how a pilot Japanese CRed in Okinawa had fared.

Led by Dr Toshiror Inoue the Tokyo students highlighted the university's carbon reduction aspiration and outlined how they had galvanised students within Todai University and emphasised the invaluable links they had established whilst attending conferences across the globe.

CRed's Simon Gerrard said: "It is wonderful to have dialogue with the students of Tokyo University. Like CRed they have set ambitious targets. I hope that with a continuing and regular exchange of ideas we will all be able to assist each other to achieve our mutual goals and help others in their carbon reduction aspirations."

A further video conference is to be held within the next six months.

Media Watch

Making the local and national headlines this month

Daily press cuttings highlighting the latest UEA news are available online at: www.uea.ac.uk/summaries



Dr Sarah Churchwell (AMS) Seattle Post Intelligencer (irony); Channel

4 (Big Brother's Little Brother); Independent (messages): DeMorgen (women and shoes); The Liberal (liberal Hollywood); Independent (working mothers); New York Times (book review); BBC London Radio, BBC Radio (royal protocol); Guardian (book review): Independent. Seattle Post Intelligencer (opinion- women and Olympics); Independent (men and women); Belfast Telegraph, Cape Times, Independent on Saturday, Sunday Tribute, The Post, Daily News & Pretoria News ('real' men)



Dr Nick Steel (MED) Sky News, Channel 4, Times, Financial

Independent, Daily Mail, Guardian, Telegraph.co.uk, Pulse, The Sun, Daily Express, Sunday Express, EDP, BBC Look East, Evening News, 33 websites and local newspapers (NHS care survey)

PVC Prof Trevor Davies (VCO) Builders Merchants News (BRE partnership)

Sandy Heslop (ART) Times Higher Education (keeping peer review at REF core)

Nichola Johnson (ART) Museums Journal (Scarborough's revamped Rotunda)

Prof John Mack (ART) Times (Leverhulme awards)

Dr Valerie Henitiuk (BCLT)Future Radio (translation); EDP,
Evening News (BCLT Summer
School)

Amanda Hopkinson (BCLT) Independent (book review); EDP, Times Higher Education (Duncan Lawrie award); BBC Radio Norfolk, EDP, Lowestoft Journal, Times Higher Education, Literator (WG Sebald Conference); Guardian (David Gahr obituary)

Prof Dylan Edwards (BIO) EDP (prostate cancer drug)

Joanna Mulvaney (BIO) EDP (evolution by natural selection)

Dr Kay Yeoman (BIO) Norwich Advertiser (Science Olympiad); Evening News, EDP, Times Higher Education (science event)

Dr Stephen Ashworth (CAP) BBC Radio Norfolk, Norwich Advertiser (Science Olympiad); Chemistry & Industry (organic chemistry paper) Prof Duncan Craig (CAP) Chemist and Druggist, PJonline.com (Pharmacy School official opening); Nanowerk (VESTA)

Markus Grabolle (CAP)
Nature Methods (fluorescent

Prof Chris Pickett (CAP)
Rsc.org (model enzymes)

Prof Gerd Wagner (CAP) Times (Leverhulme awards)

Dr David Wright (CAP) Essentials (crushing pills)

Matt Dolan (Carbon Connections) BBC Radio Norfolk (Carbon Connections exhibition); East of England Energy Group News (documentary filming)

Prof Stephen Davies (CCP/ECO) EDP (BAA's ownership of airports)

Prof Catherine Waddams (CCP) EDP, Evening News, BBC Look East, BBC Radio Norfolk x2, Radio Norwich, Radio Broadland (energy deals

Abigail Williams (Cont Ed) EDP (script writing)

event/price rises)

Dr Judy Moore (COUNS)Future Radio (Counselling Conference)

Marcus Armes (CRed/ENV)
Dereham & Fakenham Times
(eco-lighting); EDP, Radio
Norwich (computer game
Floodsim); Evening News,
EDP (Nuffield students)

Dr Simon Gerrard (CRed/ENV) Times Higher Education (transparency of science); Packing Europe (carbon neutral

Dr Bruce Tofield (CRed/ENV)Evening News, BBC Look East (low emission zones)

Dr Douglas Maraun (CRU/ENV) Daily Mail, Life Style Extra, New Scientist (human activity and rainfall)

Dr Declan Conway (DEV)
Radio Norwich (China)

Peter Lloyd-Sherlock (DEV) Times (Leverhulme Awards)

Prof Michael Stocking (DEV) Nature (credentials of advisory body on biodiversity)

Dr Teresa Belton (EDU) Primary Leadership Today, NYTimes.com. IHT.com, International Herald Tribune, Daily Mail, Boston.com, EDP, Liverpool Daily Post (boredom theories) Dr Sandra Leaton Gray (EDU)

Norwich Advertiser (student swap assignment)

Adam Longcroft (EDU) EDP (parish churches), (hedgerows), (English seaside), (researching local history)

Dr Esther Priyadharshini (EDU) NYTimes.com, IHT.com,

International Herald Tribune (boredom theories)

Prof Neil Adger (ENV)
Ends Report (climate change & NI)

Prof Graham Bentham (ENV) Saga Magazine (ultraviolet rays)

Dr Stephen Dorling (ENV) BBC Radio 4 (weather forecasts)

Johanna Forster (ENV) BBC Radio 2 Gardeners World (gardens and climate change)

Prof Mike Hulme (ENV) Stock and Land, farmonline Australia (climate change)

Prof Phil Jones (ENV)
Times, The Age, Australia
(climate change)

lain Lake (ENV) Mongabay.com (Amazon forest cover)

Prof Tim Lenton (ENV)
BBC Look East (sea level rise)

David Lister (ENV)
Sciencesnews.com
(temperature fluctuations)

Fernando Michalski (ENV) Mongabay.com (Amazon forest cover)

Prof Tim O'Riordan (ENV) East Anglian Daily Times (AGM speech)

Dr Carlos Peres (ENV) Mongabay.com (Amazon forest cover)

Dr Ian Renfrew (ENV) New Scientist (Greenland Jet)

Dr Parvadha Suntharalingham (ENV) Sciencecodex.com (volcanic gas)

Dr Rachel Warren (ENV) Economictimes.com, zeenews.com, newscientist.com, freshnews.in (farming in Brazil and India)

Prof Andrew Watkinson (ENV) EDP, Times Higher Education (Living With Environmental Change)

Prof Andrew Watson (ENV) Dromorleader.co.uk, EDP, Evening News (NERC appointment)

Andrew Burbidge (EST)
EDP, Evening News
(refurbishment of UEA Square)

Mike McCormack (EST) Sourcesecurity.com, securitypark.co.uk (security systems)

Trevor Smith (EST) securitypark.co.uk (security systems)

Dr Cathie Carmichael (HIS) Radio Norwich (Radovan Karadzic)

Prof Anthony Howe (HIS) Gibraltarnewsonline (Lord Nelson)

David King (HIS) EDP (Holbein's paintings)

Dr Thomas Otte (HIS) Financial Times (Cold War)

Nicola Whyte (HIS) Times (Leverhulme fellowship)

Prof Giles Foden (LCW)
BBC Radio 4 (film adaptations of books); Guardian Review (BCLT summer school).

Prof Kathryn Hughes (LCW) BBC Today (e-books)

Toby Litt (LCW)
Financial Times (novel writing software)

Prof Denise Riley (LCW)
Chronicle on Line Cornell
University (appointed A.D.
White Professors-at-Large)

Prof Lyndsey Stonebridge (LCW) Irish Times (WG Sebald conference)

George Szirtes (LCW) Irish Times (WG Sebald conference)

Prof Peter Trudgill (LCW) EDP (Norfolk dialect)

Wayne Henry (MAC)
Business Weekly (South Africa links)

Prof Aedin Cassidy (MED) South China Morning Post (sova bean products)

Dr Peter Curtis (MED)Evening News (chocolate study

Prof Susan Fairweather-Tate (MED) Chemistry World (selenium research); Evening News,

research); Evening News, Norwich Advertiser (IEA/IFR project); Times Higher Education (BBSRC grant)

Dr Lee Hooper (MED)
BBC Radio Norfolk, Laboratory
News (flavonoids)

Dr Susan Maisey (MED)Pulsetoday.co.uk (Quality and Outcomes Framework)

Dr Darren Sexton (MED) EDP (new biopharmaceutical facility)

Prof Lee Shepstone (MED) Sandbach Chronicle (osteoporosis study) Prof Richard Gray (NAM) Nursing Standard (nurse prescribing in mental health)

Prof Stephen Drew (NBS) European Journal of Business Research Methods (e-business and strategic management)

Dr Jackie Granleese (NBS) Radio Norwich (teacher sickness)

Dr Jerome Healy (NBS) Evening News (businesses cutting costs)

Terry Kendrick (NBS) EDP (MBA)

Prof Nikolaos Tzokas (NBS) Great Yarmouth and Gorleston Advertiser (marketing masterclass)

David Cosford (PES) Let's Talk! (getting fit advice); EDP, Evening News (Mid-Life Project)

Keith Nicholls (PES) Business Weekly (Chinese delegation to Sportspark); EDP, Evening News (pool repairs); EDP Business (advertising); Evening News (volleyball); Evening News (inspiring children in sport)

Dr Sanna Inthorn (PSI) EDP (families watching TV together)

Dr Lee Marsden (PSI)BBC Radio Norfolk, East
Anglian Daily Times (new book)

Prof Neil Ward (SSF) EDP (Living Working Countryside study)

Dr Anne Haour (SRU) LATimes.com (Sahara skeletons)

Prof Steven Hooper, Dr Karen Jacobs (SRU)
Daily Telegraph, Times Higher Education, International Herald tribune, Libération, L'Express, Le Monde, La République, Télérama, Le Figaro, La Tribune, Pèlerin, Le Journal du Dimanche, Tahiti Pacifique, Tahiti Presse, La Libre Belgique, Beaux Arts, Connaissances des Arts, Le Journal des Arts, plus French national and local TV and radio (Polynesia exhibition and conference in Paris)

Dr Ray Crozier (SWK)Canberra Times (treatment of behavioural conditions)

Prof Neil Adger (TYN)
British Satellitte News,
Alertnet.org, Reuters (security
and climate change)

John Law (Weatherquest) Evening News (unsettled weather)

Top-20 blogger

PHI lecturer and Green Party councillor Rupert Read has been voted 18th most popular green blogger in the country in a poll of the readers of more than 60 UK political blogs and the readers of Total Politics Magazine.

Rupert's blog was voted one place ahead of that of former UEA student and fellow Green councillor Adrian Ramsay and the full list is published on the popular political blog by lain Dale – another UEA

See: http://rupertsread.blogspot.com/

Girl power gone wrong?

The latest book by Diane Negra (FTV) explores the significance of postfeminism in contemporary popular culture.

What a Girl Wants? Fantasizing the reclamation of self in postfeminism holds up a mirror to the contemporary female who finds herself centralized in commodity culture to an unprecedented degree at a time when Hollywood rom-coms, chick-lit, and female-centred primetime TV dramas all compete for her attention and spending power.

The book asks why, at a moment of widespread and intense hype about the spectrum of female options, choices and pleasures available, so few women actually find cause for celebration.

Prof Negra takes a second look at some of the most high-profile concepts and clichés used to describe women's lives and concerns now – from girl power to yummy mumnies to the work/life balance – and asks whether postfeminism has come to operate as a 'cover story' for a range of dilemmas and uncertainties about gender roles in the early 21st century.

What a Girl Wants? Fantasizing the reclamation of self in postfeminism is published by Routledge.





Cherie Blair

Listings

SEPTEMBER

Mon 22 Comedy: Ed Byrne, LCR, £13.50/£10

Tues 23 – Sun 14 Dec Exhibition: Art, Space and Place in the 1960s, SCVA

Wed 24 Event: Showcase of Postgraduate Research,

9.30am-5.30pm, The Forum, free Gig: **Strike Anywhere**, Waterfront, £9

Thu 25 Art: Exhibition Talk, SCVA, 1.15-1.45pm Gig: Kill Hannah, Waterfront, £9 Gig: Zane Lowe Home Taping Tour

LCR, 9pm-2am, £6.50/£5.50 **Fri 26** Art: **Gallery Talk**, SCVA, 1.15-1.45pm

Sat 27 Art workshop: **Exploring Photography**, SCVA. 10.30am-4.30pm, £25/£17

Sun 28 Film: Exhibition Special, SCVA. 2pm

Mon 29 Literary festival: Cherie Blair, LT1, 6.30pm, £6 (season tickets £48/£42)

Gig: Foals, LCR, £13.50

Tue 30 Gig: The Blackout, Waterfront, £11

OCTOBER

Wed 1 Translation workshop: Shaping Thought Through Language, Arts 2.84, 5pm, free, j.boase-beier@uea.ac.uk
Books: World Book Group, SCVA.

6-8pm, £4/£2.50

Gig: The Subways, LCR, £12.50



Geraldine Brooks

Gig: Classic Legends of Rock Tour, Waterfront, £20

Thu 2 & Fri 3 Drama: Regimen of the Assassin and Orpheus, UEA Studio, 7.30pm, £5/£3.50, box office 01603 592272

Thu 2 Art: Exhibition Talk, SCVA,1.15-1.45pm Art lecture: Out of Dusseldorf: The First Decade of Conceptual Art, Lynda Morris, SCVA, 5.30pm, £6/£4 Gig: Sam Sparro, LCR, £10 adv Gig: Dr Alex Paterson (the Orb), Waterfront, £8/£7

Sat 4 Counselling workshop: Developing Consciousness, Children's Centre, School of Education, 10am-4pm, £35/£25/£20, 01603 592651

Sun 5 Family event: First Sunday Music and Children's Activities, SCVA, Midday-4pm, £3 Gig: Roots Manuva, Waterfront, £13.50

Mon 6 Gig: Natty, Waterfront, £8 Tue 7 Gig: CSS, Waterfront, £12.50

Wed 8 Event: Wellbeing Fair, LCR, 11am-3pm Translation workshop: Aspects of the

Translation Business, Arts 2.84, 5pm, free, j.boase-beier@uea.ac.uk Literary festival: David Lodge, LT1, 7pm, £6 (season tickets £48/ £42) Gig: Southside Johnny and the Asbury Jukes, Waterfront, £20

Thu 9 Art: **Exhibition Talk**, SCVA, 1.15-1.45pm Gig: **Illegal Eagles**, Waterfront, £17.50

Fri 10 CREST lecture: Insights of an MEP, Christopher Beazley, Conservative East of England MEP, Arts 3.01, 5pm



The Streets

Sun 12 Gig: The Metros, Waterfront, £7
Mon 13 Translation workshop:
Literary Translation: Finding a
Voice, 2.84, Arts, 5pm, free,
j.boase-beier@uea.ac.uk
Literary festival: David Guterson, LT1,
7pm, £6 (season tickets £48/ £42)
Gig: Dirty Pretty Things, LCR, £15

Wed 15 − Fri 17 Drama: His Dark Materials by Philip Pullman, UEA Studio, 7.30pm, £5/ £3.50, box office 01603 592272

Wed 15 Film: British Indie Film: Screening of London to Brighton, followed by Q&As with Rachel Robey, Arts 1, 2.02, 2-5pm, free but booking essential, www.fdmx.co.uk Art: Late Wednesday, Late Shift, SCVA, 5-8pm

Gig:The Courteeners, LCR, £13.50 Gig: Aiden, Waterfront, £13.50

Thu 16 Philosophy lecture: Green Rupert Read, LT3, 7pm, free Art: Exhibition Talk. SCVA. 1.15-1.45pm Japan lecture: Britain and the "Reopening" of Japan: The Treaty of do, 1858, and the Elgin Miss Sir Hugh Cortazzi (Former British Ambassador to Japan), Refectory, Norwich Cathedral, 6pm (lecture followed by refreshments), free but booking essential, 01603 624349, sisjac@sainsbury-institute.org Literary festival: Geraldine Brooks, LT1, 7pm, £6 (season tickets £48/£42) Gig: The Streets, LCR, £17.50

Gig: The Streets, LCR, £17.50 Gig: You Me At Six, Waterfront, £9

Fri 17 Gig: Rockstar Taste of Chaos Tour featuring Atreyu and Story Of The Year, LCR, £17.50

Tickets for gigs are available in Norwich from Waterfront, UEA Box Office and Soundclash. For credit card bookings call 01603 508050. For full listings and online bookings go to: www.ueaticketbookings.co.uk. All Waterfront gig prices are advance only and may be subject to a booking free. Doors open 7.30pm unless otherwise stated. All gigs are for over 14's only.

A tale of translation

The annual WG Sebald Lecture on the Art of Literary Translation will be delivered by Louis de Bernières at London's Queen Elizabeth Hall on September 29.

The event is organised by BCLT in association with the Society of Authors and the Times Literary Supplement (TLS).

The acclaimed novelist will give a reading of his story, *A day out for Mehmet Erbil: A Tale of Translation*, and discuss his work with BCLT director Amanda Hopkinson before taking questions from the audience.

This will be preceded at 8pm by the presentation of the 2008 Literary Translation Prizes by TLS editor Sir Peter Stothard. There will also be a free public reading of the prizewinning entries by the translators at 6.30pm.

Tickets, priced £10, are available from the Southbank Centre box office on 0871 6632500 or www.southbankcentre.co.uk

Fun at the Forum

Norfolk families flocked to BIO's interactive Cells Alive event at the Forum earlier this month.

Children became DNA detectives for the day and learnt how to break the DNA code, as well as being able to see their own DNA. Children made model cells, looked at their fingerprints, cultured the microbes on their hands and made artwork collages inspired by looking at slides of insects and plants.

Organised by Dr Kay Yeoman and Rachel Jarrold and supported by scientists and students from BIO, the event was part of the Mobile Family Science Laboratory project, funded by The Wellcome Trust.

Dr Yeoman said: "The idea is that children and their families have fun with science, but also that it's such an exciting time to be a scientist. We want to encourage a new generation of scientists."

Funding boost for Japanese Studies

UEA and the Sainsbury Institute for the Study of Japanese Arts and Cultures (SISJAC) have been awarded a grant for a new Sasakawa Lectureship in Contemporary Japanese Visual Media.



Dr Ulrich Heinze takes up the post in September. The joint SISJAC-UEA appointment combines research and teaching with other responsibilities. Dr Heinze is a sociologist

specializing in Japanese media studies and theories of intercultural communication. His research focuses on Japanese visual media, for example advertisements, *manga* and TV programmes, and radio and TV ratings in Japan's ageing society.

Dr Heinze will contribute to the work of the Sainsbury Institute, including its research workshops and its popular Third Thursday lecture programme. He will be part of the teaching and research programmes in both Film and Television Studies and in Political, Social and International Studies. Dr Heinze will

be based at the Sainsbury Institute and will have an office in FTV.

The new post is part of a major new £2.5m grant programme to create 13 teaching and research posts at UK universities thanks to a large injection of funding from the Nippon Foundation, a private grant-making foundation based in Tokyo, and the Great Britain Sasakawa Foundation.

VC Prof Bill Macmillan said: "The appointment of the Sasakawa Lecturer in Japanese Visual Media makes a major contribution to the development of Japanese studies at UEA. It has enabled us to introduce new teaching and promote research that will be both distinctive to UEA and agenda-setting internationally. In doing so we are building on the active research networks and scholarly activity of the Sainsbury Institute, as well on the academic reputation and interdisciplinary strengths of the university."

Philosophers and public life

Since Plato courted Dionysius, tyrant of Syracuse, and Aristotle found employment as tutor to Alexander, philosophers have been drawn into public life. Speakers in the 2008 series of public lectures organised by PHI will be engaged with some critical meeting points between philosophy and the political issues of our time. The environment, globalisation, US foreign policy, the rise of National Socialism will be among the subjects addressed.

On October 16 Rupert Read talks about Green Politics and Green Philosophy;
October 30 sees John Collins give his lecture From Universal Grammar to Global Politics: Noam Chomsky vs US imperialism, while on November 27, Steve Scalet of Binghamton University presents Philosophy and the Public: Ever the twain shall meet. Finally, on December 11 Timothy O'Hagan will give his lecture entitled Philosophy in a Dark Time: Martin Heidegger and the Third Reich.

The events take place in Lecture Theatre 3 at UEA and start at 7pm. All are welcome.

Words for Design workshop

The Sainsbury Institute for the Study of Japanese Arts and Cultures was host and co-sponsor of the fourth *Words for Design* international workshop.

The event brought together 17 scholars to discuss the genealogy of 'design' and its equivalents around the world and to compare their historic and contemporary meanings and usages. The discussions brought to light significant geographical and/or chronological differences as well as interesting parallels between the concepts of 'design' in different cultures using comparable but different words.

The two-day workshop in July was held at the Sainsbury Institute in Norwich and the Education Studio in the Sainsbury Centre for Visual Arts.

A range of papers were presented by specialists from Japan, Mexico, the US, the UK and Europe.

The workshop was organized by Prof Haruhiko Fujita (Osaka University) and supported by Dr Nicole Rousmaniere (Sainsbury Institute). The Japan Society of the Promotion of Science Grants-in-Aid for Scientific Research sponsored the event in support with the institute. The last of the workshop series will be held this October in Osaka, Japan.

Participants of the Words for Design workshop



International therapy symposium at AHP

The Speech and Language Therapy (SLT) department at AHP was host to an international symposium on aphasia therapy earlier this month.

This important biennial event was organised on behalf of the British Aphasiology Society (BAS). The BAS is a national interest group formed to foster the development of the study of aphasia, an acquired language disorder that affects the ability to speak, listen, read or write language after a stroke or head injury.

The biennial symposium – a unique opportunity for academics and clinicians to present and hear about therapy approaches in detail and to take part in lively debate – drew in around 100 academics and clinicians from the UK, the Republic of Ireland, Holland and Germany.

Dr Simon Horton (AHP), chair of the local organising committee, said: "As one of the most recently inaugurated HEI SLT departments we are very honoured to have been invited to host the BAS Therapy Symposium. Events like these cannot happen without the co-operation and support of services and departments across the university."

The venue was enhanced by a display of art posters – the paintaphasia series depicting the experience of stroke and aphasia – sponsored by CUE East, the UEA public and community engagement programme.

English health care system failing to provide basic care

The NHS and private health care are not providing good enough basic care to a large portion of the population in England, especially older and frailer people, according to a major study led by Nick Steel (MED).

Published last month in the BMJ and covered extensively in the mainstream media, the report concluded that, overall, only 62 per cent of the care recommended for older adults is actually received.

The independent study involved more than 8000 people aged 50 and over and looked at 13 different health conditions including heart disease, diabetes, stroke, depression and osteoarthritis.

Results showed huge variations in whether people with particular health conditions received the appropriate intervention or care. For example, treatment for ischaemic heart disease rated well, with 83 per cent of appropriate care being given. But just 29 per cent of recommended care was received by people with osteoarthritis.

The research team also found that substantially more care was provided for general medical conditions (74 per cent) than for geriatric conditions (57 per cent).

Medical conditions that GPs receive extra rewards for dealing with under the Quality and Outcomes Framework of their current contract were attended to better, with 75 per cent of patients getting the right treatment. But only 58 per cent of correct treatment was received by people with conditions not covered by the contract.

Worryingly, conditions associated with disability and frailty had the largest shortfalls in terms of the care that people were not receiving but should have been.

Dr Steel said: "The greatest scope for improvement is in chronic conditions that affect the quality of life of older people.

"Making information on performance more available is a big part of improving quality, and one way to do this for geriatric conditions would be to include them in future payment for performance schemes for GPs.'

Inaugural Summer Institute for Critical Studies in Improvisation

Cesar Villavicencio (MUS) attended the recent inaugural Summer Institute for Critical Studies in Improvisation at the University of Guelph, Canada.

The event brought together an international group of scholars and graduate students to attend lectures and develop their research in the emerging field of Improvisation Studies.

Participants presented their research at the Guelph Jazz Festival Colloquium, while a series of keynote lectures by internationally respected scholars Robert O'Meally and Deborah Wong explored the theme Envisioning Improvisation as Social Practice.

Religion studied in Kenya

A team led by Prof John Mack (ART) and funded by the Arts and Humanities Research Council has been working in the area of Marsabit in northern Kenya.

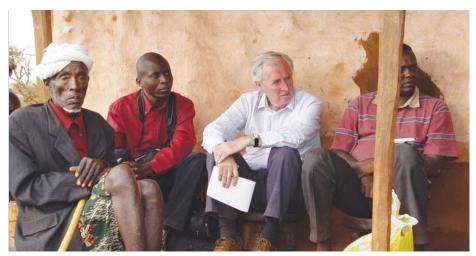
It is an area of intensive agriculture and of cattle and camel pastoralism and is a place of considerable ethnic diversity.

The theme of the research has been the differential impact of Islam and Christianity in this border region where many people identify themselves with either Ethiopian or Somali origins. Individual families often contain converts to both religions and each has a different approach to traditional cultures and practices.

As well as involving colleagues from Cambridge, the British Museum (BM), the British Institute in Eastern Africa (BIEA) and several Kenya institutions, there was a strong UEA link within the group.

Dr Hassan Arero (now BM) completed his PhD in SRU in 2002 and is Borana by origin, one of the peoples in the region. Juma Ondeng (BIEA) joins UEA this autumn as an MA student in ART. An exhibition about the research project is currently on show at the newly-refurbished Nairobi Museum and was mounted by Kiprop Lagat (who completed an MA in ART in 2005 and is a prospective PhD student), and by Elisabeth Deane (MA in SRU 2008, now a graduate attaché at the BIEA).

The team hope to extend their research area into southern Ethiopia in future seasons of work.



Prof John Mack (centre) in Marsabit, Kenya

Nuffield event for Norfolk sixth-formers

Three environmentally aware sixth-form students received Nuffield Science Bursarv Certificates earlier this month. They presented their findings and received their certificates from Norwich City's Gerry Goss at a special event in the council chamber.

UEA's CRed carbon reduction programme has been hosting the students as part of the Nuffield Science Bursary scheme.

One of the three young scientists, Adam Flores, has been assessing the carbon footprint of Norwich City Football Club and has compiled a report which suggests a range of measures the club could employ to reduce its environmental impact, including low energy lighting and renewable energy generation.

Tom Betttany has been studying the possible environmental benefits of travel plans for business and major new

developments in the Norwich area.

And Danny Parsons looked at the carbon consequences of food waste and water usage. Danny has constructed a set of measures which could not only benefit the planet but our hard-pressed households budgets as well.

They were among eight young scientists hosted by UEA (in CMP, CAP and BIO as well as CRed), with a further three at the Norfolk and Norwich University Hospital and the Queen Elizabeth Hospital, with which the university enjoys close links.



Nuffield scholars, standing (L-R): Danny Parsons, Adam Flores, Tom Bethany, Sabrina Kapur, Divya Nelson. Sitting (L-R): James Ashby, Jasmine Rivett, Janushan Sasitharan, Harriet Mark and Yulia Nemon